

# Exclusive Event Sponsorship Proposal

## Information

Date: 5 December 2025

Venue: 6B Ngo Thoi Nhiem, District 3, Ho Chi Minh City, Vietnam

Sponsorship Investment: \$5,000 USD

Note: Only one sponsorship slot is available

## About the Event

AI & Data Center Night is a high-impact evening designed to connect industry leaders in artificial intelligence, data center infrastructure, and digital transformation. Hosted in the heart of Ho Chi Minh City, this exclusive gathering will bring together a curated audience of professionals shaping the future of digital infrastructure in Vietnam and the ASEAN region.

## Target Audience

The event is expected to attract 80–100 invited guests, including:

- Data Center Experts
- Data Center Service Providers
- Data Center Policy Makers
- Private & Institutional Investors
- ASEAN and Vietnamese Business Professionals
- AI Scholars & Researchers

## Sponsorship Focus

We are seeking a single, exclusive sponsor from the data center infrastructure industry—such as power systems, cooling solutions, facility design, cabling, fire protection, or security systems—whose offerings align with the event’s theme and audience interests.

## **Sponsorship Benefits**

As the exclusive event sponsor, your company will receive the following premium benefits:

### **20-Minute Spotlight Presentation or Keynote**

Deliver a high-visibility talk to showcase your solutions, thought leadership, or innovations in data center infrastructure.

### **Premium Logo Visibility**

Your logo will appear prominently on all physical and digital event materials, including backdrop banners, slides, and printed handouts.

### **Exhibition Table or Demo Zone**

Set up a branded booth to display products, materials, or demos and directly engage with attendees.

### **Verbal Acknowledgement During Opening**

Your sponsorship will be acknowledged by the host at the start of the event.

### **Inclusion in Digital Promotions**

Featured in event marketing emails, social media posts, and pre-event announcements to relevant tech communities.

### **Mention in Post-Event Recap & Media**

Your brand will be included in follow-up coverage, including thank-you notes, highlight reels, and media summaries.

### **Access to VIP Networking**

Attend a private session to network with key decision-makers, speakers, and invited policy influencers.

### **Company Profile in Event Agenda**

A one-page introduction of your company and services will be included in the official program given to all guests.

### **Opportunity to Share Digital Brochures**

Share e-brochures, catalogs, or case studies with attendees via group chat or QR code before and after the event.